

Greetings from The Herbarie!

Dear Friends,

We are hoping 2004 has gotten off to a good start for you. It's hard to believe March is already here! Our daffodils and hyacinths are blooming and the bluebirds are building their nest--so we know spring is right around the corner!

We have so many new things to share with you! This issue of The Herbarie Update introduces our new, redesigned website! We are excited about our new look and new features, which we hope will make navigating the site easier and more enjoyable.

Much thought and effort has gone into our redesign and we hope you will like it! I think it's important to be true to ourselves and our own philosophy. That was one of our goals for the site and we feel that the new look captures the spirit of our business.

Recently, I came across a lovely, inspirational poem that I'd like to share with you now:

Advice from a Tree By Ilan Shamir

Dear Friend,
Stand Tall and Proud
Sink your roots deeply into the Earth
Reflect the light of a greater source
Think long term
Go out on a limb
Remember your place among all living beings
Embrace with joy the changing seasons
For each yields its own abundance
The Energy and Birth of Spring
The Growth and Contentment of Summer
The Wisdom to let go of leaves in the Fall
The Rest and Quiet Renewal of Winter
Feel the wind and the sun
And delight in their presence
Look up at the moon that shines down upon you
And the mystery of the stars at night.
Seek nourishment from the good things in life
Simple pleasures
Earth, fresh air, light
Be content with your natural beauty
Drink plenty of water

Let your limbs sway and dance in the breezes
Be flexible
Remember your roots
Enjoy the view!

I'm a tree lover and I love this poem! There is great wisdom in heeding this advice--at least it's a goal for me. In many respects, this is our goal for The Herbarie. Our business stems from our love of the earth and it's many gifts. This is who we are and what we are about. So, as our business continues to grow, our basic philosophy does not change.

Within the last year, we've offered price reductions on several of our best sellers---BTMS Conditioning Emulsifier, Crothix-Conditioning Thickener and other products. We can now negotiate better pricing due to our new warehouse, and we will continue to pass the savings on to you. We owe our success to our wonderful customers and we hope to hear from you as you continue to provide us with guidance about which products you like, the formulas you enjoy and the new products you want us to carry.

VenaSilk

VenaSilk is a natural source, water soluble hydrolyzed oat flour that offers unique formulating possibilities. It provides rich, emollient conditioning to both skin and hair. It will help to stabilize formulas as well as increase viscosity while providing a silky feel to emulsions.

<http://www.theherbarie.com/emulsfy.html#VenaSilk>

GuarSilk

GuarSilk is an outstanding natural source conditioner for both skin and hair.

Try using GuarSilk around 0.3% with BTMS-Conditioning Emulsifier to make an extra conditioning lotion or cream.

<http://www.theherbarie.com/emulsfy.html#GuarSilk>

Other pricing changes:

Some other products that have had pricing/quantity changes are:

Tetrasodium EDTA

Polysorbate 20

Cocamidopropyl Betaine

SCI Noodles

Please contact us for larger quantities that are not listed on the website.

support@theherbarie.com

Now for our New Products!

Rice Bran Oil - Very stable oil. Contains Vitamin-E group anti-oxidants such as Tocopherol, and Tocotrienol. Rice Bran Oil has nly recently become popular in the US, but it has been used traditionally in Japan and other countries. The oil has a lovely feel in formulations.

Rice Bran Wax Flakes - High melting point, veggie source wax, useful in balms,scrubs, emulsions.

Olive Squalane - Superior feel. Light, emollient oil with superior spreading properties and skin absorption. Highly desirable ingredient for cosmetics,particularly facial care. Very stable to heat and oxidation.

Meadowfoam Seed Oil - Lovely, exceptionally stable oil. It is high in naturally occurring tocopherols (Vitamin E). Perfect for a wide range of cosmetic and personal care applications--body lotions and creams, body oils, hair conditioners, hand creams, and facial care.

Aloe Butter - Aloe Butter is an extract of Aloe Barbadensis using a coconut fatty fraction which produces a soft-solid at room temperatures which melts on contact at skin temperatures. Aloe Butter is excellent for dry skin and will assist in moisturization after exposure to sun and other harsh elements. Usefulfor creams, lotions, and balms.

Olive Butter - Olive Butter exhibits excellent spreadability on the skin, making it ideal as a massage butter or carrier for treatment products. It adds moisturizing qualities to soaps, balms, creams and lotions.

Olive Leaf Powder (organic)- The Olive Leaf contains natural compounds known as polyphenols that have recently received attention do to their antioxidant qualities. A phenolic compound known as oleuropein has demonstrated antioxidant and anti-inflammatory properties.

Orange Peel Powder (organic)- Finely ground Orange Peel Powder is pretty in an exfoliating scrub. The light orange color with tiny flecks reminds me of orange sherbet!

Rose Hips Powder (organic) - Harvested from Rosa canina or the Dog Rose, which is also known as Briar Rose. Rose Hips contain Vitamin C, flavonoids, carotinoids, fruit acids,pectins, and tannins. Mostly water soluble constituents. Very nice in an exfoliating scrub.

Comfrey Root - Traditional herb used in skin care for its healing qualities. The constituents include mucilage, gum, allantoin, tannin, alkaloids, resin and volatile oil. Contains both water soluble and oil soluble constituents. Known as the natural source for allantoin. Allantoin is a water soluble constituent.

Allantoin - Allantoin has been used for decades in cosmetic and OTC Topical formulations because it is so effective. The most popular applications are in the prevention and treatment of dry and chapped skin and lips. Vitamin E Acetate - Alpha tocopheryl acetate or Vitamin E Acetate is excellent for skin care. Studies have shown numerous skin benefits from the use of this vitamin. This version of Vitamin E is stable and can be added to the oil phase of formulations.

BTMS-50 - A new higher active version of the popular BTMS-Conditioning Emulsifier! Like its counterpart, BTMS-50 is tremendously effective as a detangler for hair, yet is safe and gentle enough for leave-on skin care. Both products are exceptionally mild and produce elegant cationic emulsions that are substantive to skin and hair. The BTMS-50 will not be as viscous when used at the same percentage as the regular BTMS-Conditioning Emulsifier. Viscosity can be increased by adding a fatty alcohol such as cetyl alcohol. These emulsions provide a soft, powdery, persistent afterfeel on the skin and leave hair silky smooth and tangle-free.

<http://www.theherbarie.com/new-products>

A Special Thank You!

I want to thank two very special people who have done a great job with the new website: Karen Hill, owner of Cyberfieds.com and Pam Ingle of Nymphaea Soaps. Karen is a genius with webdesign and

optimization and has been our webmaster since the beginning. Karen is extremely talented and always there when I need her. Pam Ingle is a dear friend and fellow formulator with a multitude of skills. She and I worked together on our new logo and colors and also the new and revised Formulary, with Pam setting up the overall design. I'm grateful to them both!

Citrus Smoother

With spring just around the corner and summer not far away, we've come up with another easy scrub formula for you. This formula features some of our newest products.

Our exfoliating Citrus Smoother looks and smells delicious! Rice Bran Wax and Aloe Butter make a creamy emollient base. The addition of our Organic Orange Peel Powder will gently exfoliate and provides a lovely peachy orange color with tiny orange specks! Our Olive Oil PEG 7 Esters will enhance the after-feel of this luscious scrub.

Ingredient and Amount (by weight)

Aloe Butter 80% = 400 grams
Rice Bran Wax 15.3%= 76.5 grams
PEG 7 Oliviate 3.2% = 16 grams
*Bergamot FCF Essential Oil 1% = 5 grams
LiquaPar Optima 0.5% = 2.5 grams

Total: 100% = 500 grams

**Organic Orange Peel Powder 10% = 50 grams

Melt Rice Bran Wax. Add Aloe Butter to melted Rice Bran Wax and immediately begin mixing with an electric mixer. As mixture begins to cool, add PEG 7 Oliviate, Bergamot Essential Oil and LiquaPar Optima continuing to blend until smooth. Add Organic Orange Peel Powder.

*Any essential oil can be used. We chose Bergamot FCF because it is bergapten free and therefore does not create sun sensitivity problems.

**Organic Orange Peel Powder is not calculated as part of the basic formulation. Any amount of the powder can be added to suit personal preference, but we recommend using approximately 10% of the batch size.

[More Formulas!](#)

Let us know what you think about our new features and pages!

*Newsletter! We now have a separate Newsletter page that includes archives of The Herbarie Update. The newsletters are arranged by date and saved in PDF format.

*Pictures! So many of our customers have expressed interest in visiting the farm that we decided to offer a virtual tour with photos until we are open to the public next year. We'll add to these as the year progresses. The photos can be found on the Newsletter page.

*Search Function! Google website search is now available on each page of the website and will help you find products, formulas, and other information.

*Formulary!! Our new Formulary is categorized by function to make navigation much easier. The formulas are in PDF format so that they can be printed out for your convenience. We now have over 50 formulas in the following categories:

Hair Care
Emulsions
Cleansers
The Spa
Facial Care
Home Care

*Useful Links! Visit our page of links to articles and websites that we find interesting and helpful.

*Library! We continue to work on our Library, but plan to offer many pages of helpful information which will include: Understanding and Calculating HLB, Tips on Formulating, and MSDS for all The Herbarie products.

*New Products! Remember to check our New Products page to find out the newest products we have to offer.

Some of our customers have experienced recent problems with our secure server shopping cart.

This is an issue with Internet Explorer and beyond our control, but will hopefully be resolved soon by Microsoft. In the meantime, we have found a way to handle the problem. You may find it helpful to take a look at our special note about ordering, prior to placing your order.

Coming Soon!!

*Antioxidant Complex SC - New!! We have done our research to find the best in antioxidants for skin care! Olive Leaf Extract(and)Rooibos Extract(and)Ginkgo Extract(and)White Tea Extract(and)Green Tea Extract. This water-soluble, astringent Complex contains compounds known as polyphenols and is excellent for all skin types.

*Extraordinary XG - New!! An extraordinary xanthan gum derivative that makes crystal clear gels with NO neutralization! This product was created as a styling aid for hair care, but can be used to make leave-on skin care products as well. The after-feel is unbelievably soft and silky with NO tackiness. Truly Extraordinary! Disodium EDTA - Chelating agent for personal care products in powder form. Used in tiny amounts - 0.05% - 0.25%.

*Cetyl Ricinoleate - Castor oil derivative used as an emollient in lip balms, creams and lotions, etc.

*Zinc Oxide - White powder. Provides opacity in skin care products. Widely used as a sun block and as a skin protectant.

*BHT - Food grade antioxidant to prevent oxidation in formulations. Particularly useful in soapmaking. Used in tiny amounts: 0.01% - .1%.

*Citric Acid - Widely used fruit acid derivative. Very useful in adjusting ph in formulations. Also used as a chelating agent.

*More Formulas! More Ideas! More Products!

Look for our next newsletter in April.

Think Spring!!

Angie Turner

[Visit us at The Herbarie!](#)